

ANALYTICS TO ***ACTION.***
POTENTIAL TO ***RESULTS.***

MAXIS™

BY FREED MAXICK



What MAXIS can do for *YOU*.

Driving growth isn't always easy. Especially in uncertain times. Which is why Freed Maxick created MAXIS™.

By evolving their internal systems and supporting their desire to attain the next level of success, MAXIS provides small to mid-size clients with dependable tools to develop a more competitive advantage in their respective markets.

MAXIS operates in partnership with the tax, accounting and advisory services of Freed Maxick to provide secure, technology-driven, and highly automated processes that confidently move the organization forward and strengthen the bottom line.

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1

ACCURATE FINANCIAL REPORTING

There is more to financial reporting than core balance sheet and income statements. Our approach incorporates operational data to drive timely impacts on financial performance.

2

INDUSTRY LEADING TECHNOLOGY

Our cloud-accessible technology stack incorporates technology platforms including Netsuite by Oracle and Bill.com.

3

BUSINESS PROCESS APPROACH

We use a phased approach to implementation using a dedicated team and detailed planning sessions. Collaboration and two-way communication are prioritized to ensure a smooth service transition.

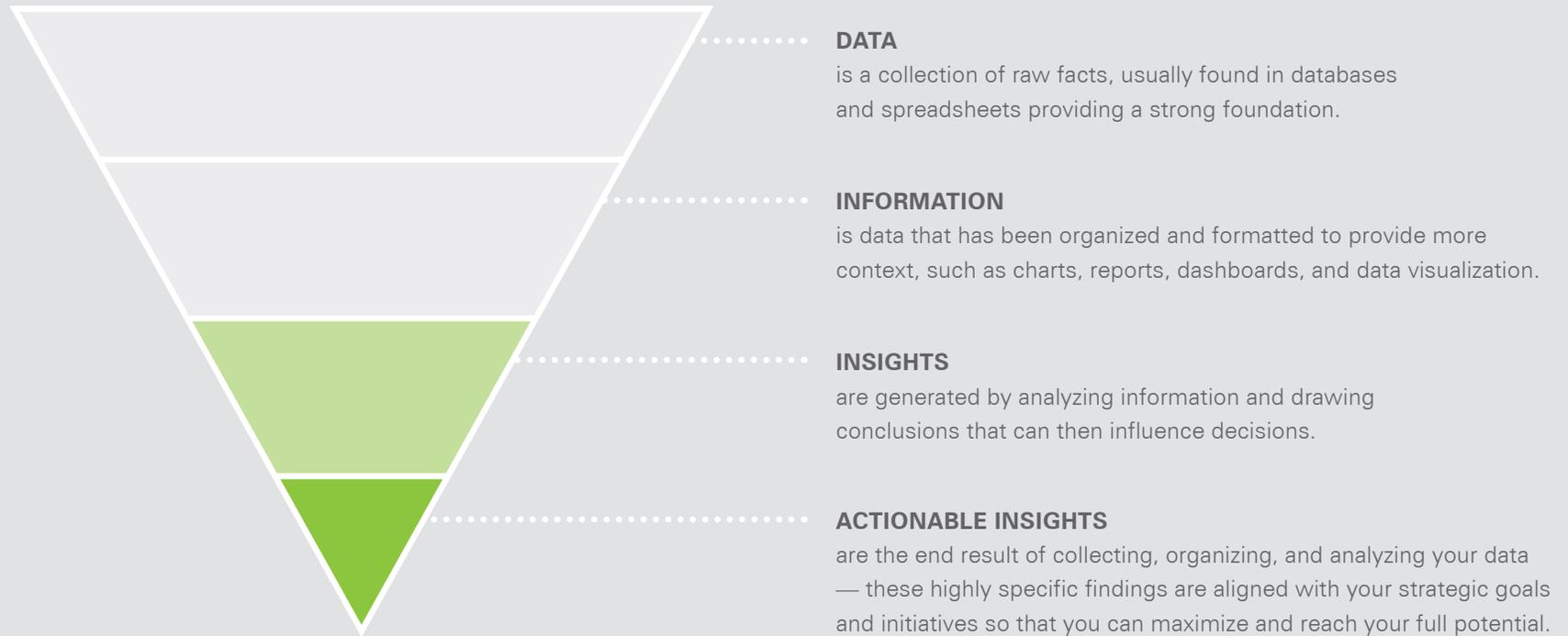
4

SCALABLE SOLUTIONS TO MEET CHALLENGES AND CAPITALIZE ON OPPORTUNITIES

Our platform and service levels are responsive to meet your needs for financial reporting, technical skills and other advisory services.

CONVERTING ANALYTICS TO *ACTION*.

MAXIS empowers clients with an alternative, comprehensive approach to back-office accounting. Data is derived from automated systems to deliver trustworthy content. Analytics encompass strategic insights to tailor solutions that confirm strategy, highlight strengths and weaknesses, and affirm opportunities for the best efficiency and profitability. MAXIS delivers timely financial and operational information to enable confident, data-driven decision making.



MAKING AN INSIGHT ***ACTIONABLE.***

Decisions that are made with accurate and timely data are more likely to be successful. Quality data informs and validates decisions that impact financial and operational strategy. Understanding the insights is critical to forging the most beneficial direction. Outcomes are better qualified and measurable.

ALIGNMENT

Tied to your key business goals and strategic initiatives.

CONTEXT

Background, comparison, and benchmarking to give data proper perspective.

RELEVANCE

Appropriate analytics and subsequent insights routed to the responsible decision maker(s)

SPECIFICITY

The more detailed and complete the insight is, along with fewer anomalies, the more likely it can be acted on with accuracy.

NOVELTY

Intelligent insights have an advantage over familiar insights as they shed light on interesting patterns and valuable trends, and identify potential issues and unforeseen obstacles.

CLARITY

Accurate data visualizations and consistent communication can help explain insights so they are correctly interpreted and acted upon assuring excellent results.

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